



Illinois Property
Assessment Institute's

LEGAL SYMPOSIUM

ON PROPERTY ASSESMENT

2024 Sponsorship Packages

Northern Illinois University - Naperville
Naperville, Illinois
Tuesday, September 24, 2024

309-862-0300
IPAeducation.org



ABOUT THE SYMPOSIUM

The Legal Symposium brings together Illinois legal community members who specialize in property tax with assessment valuation and administration professionals.

The Symposium is a one-day event that includes both general session speakers and breakout sessions. Presentations by property tax law and assessment professionals will speak about assessment administration, appraisals, and appeals within the context of both best practices and Illinois state statute.

Attendees will include attorneys, legal analysts and assistants, county and township assessors, and staff from State of Illinois departments and agencies.



Northern Illinois University - Naperville

THE SCHEDULE (TUESDAY, SEPTEMBER 24):

7:30 am	Registration & Coffee Hour
8:30 am	Opening General Session
9:30 am	Break
9:45 am	Breakout Sessions
10:45 am	Break
11:00 am	Breakout Sessions
12:00 pm	Luncheon Session with speaker
1:30 pm	Breakout Sessions
2:30 pm	Break
2:45 pm	Breakout Sessions
3:45 pm	Break
4:00 pm	Closing General Session
5:00 pm	Adjournment/ After Hours Event

**After Hours
Event Details
on Next Page**



AFTER HOURS EVENT

SPONSORED BY:



Symposium After Hours Event

Sponsored by the WPTA

5:00 - 7:00 pm at NIU-Naperville

All are invited to join the WPTA for networking, nosh, and a special presentation designed to empower and encourage everyone working in property tax and assessment.

Hors d'oeuvres and cash bar available. This is a ticketed event but sponsors are invited free of charge.

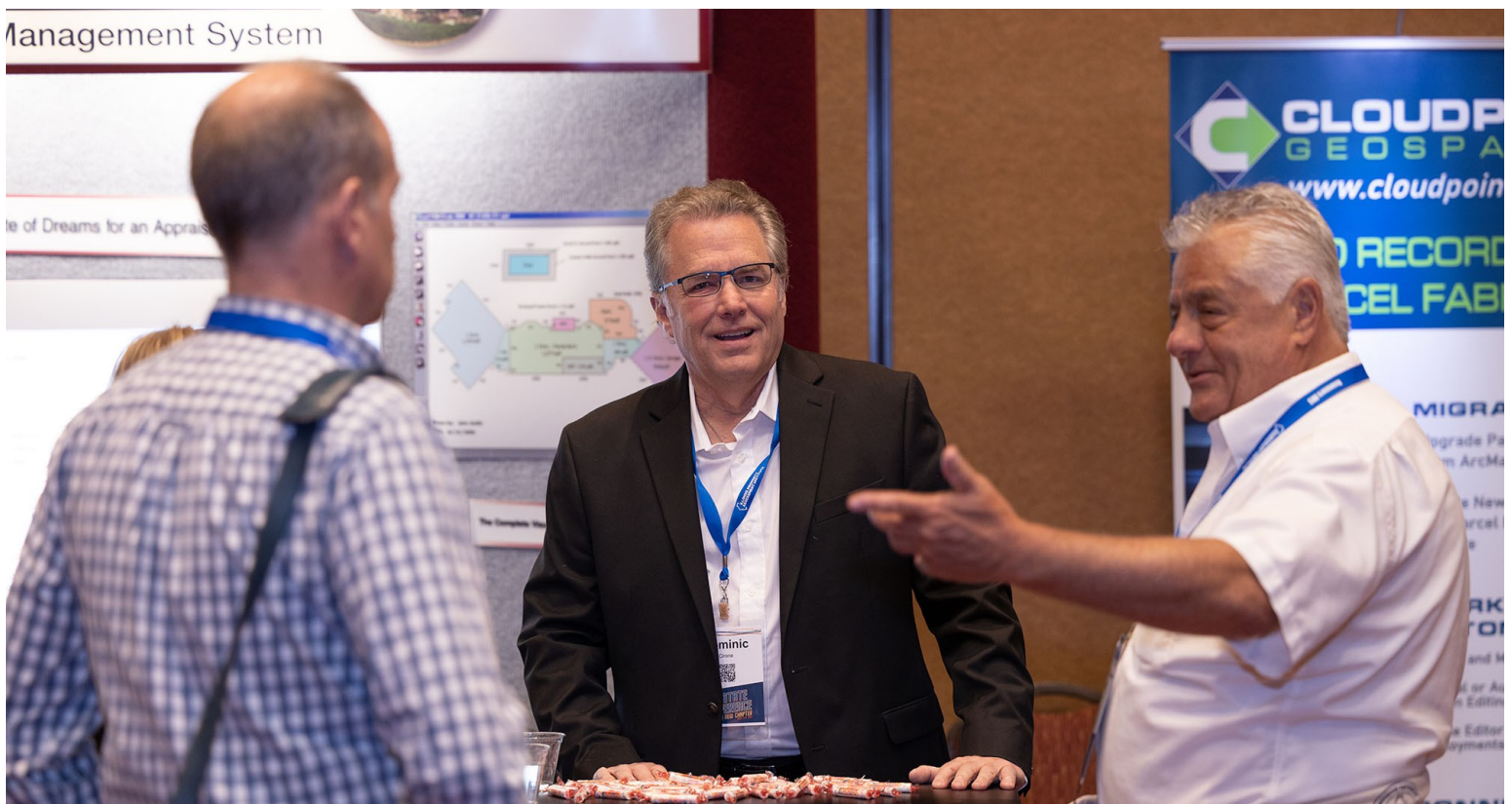
INVITATION TO PARTNER

For decades, we have worked with leaders in mass appraisal and industry partners to provide our attendees the best educational experience possible.

In addition to the benefits listed on the next pages, your sponsorship will:

- ✓ Showcase your firm or company to decision makers and influencers
- ✓ Build new relationships with industry professionals from around the state
- ✓ Share your perspective and valuable insights with those working on the front lines of the industry

Will you lend your support to our mission?



Be a regular sponsor!

Sponsorship benefit details are on the next page.

PLATINUM SPONSOR \$1,250	GOLD SPONSOR \$1,000	SILVER SPONSOR \$750	BRONZE SPONSOR \$500
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Or, sponsor part of the day!

A great opportunity to have your name on something.



Registration/Coffee Hour (one available) - \$600

- Sponsor the coffee hour during registration before the opening session.
- Includes: Your logo on signage at the beverage station, recognition in the opening remarks, featured links to your company website, **and bronze benefits** (next page).



Day Sponsor/Opening General Session Sponsors (three available) - All Three Taken

- Be an exclusive "day sponsor" and underwrite the opening general session!
- Includes: Your logo on signage and screen, recognition in the opening remarks, links to your company website and social media featured in online opening session promotions, company website and social media linked with general Legal Symposium promotions, your logo on the promotional postcard, **and platinum benefits** (next page).



Morning Break Sponsor (one available) - \$800

- Sponsor the morning coffee hour with beverages and pastries.
- Includes: Your logo on signage at the break station, recognition in the opening remarks, featured links to your company website, **and silver benefits** (next page).



Luncheon Session Sponsor (one available) - Taken

- Underwrite the luncheon session and speaker.
- Includes: Your logo on signage and screen, recognition in the opening remarks, company website linked with online luncheon session promotions, **and gold benefits** (next page).



Afternoon Break Sponsor (one available) - \$800

- Sponsor the afternoon coffee hour with beverages and snacks.
- Includes: Your logo on signage at the break station, recognition in the opening remarks, featured links to your company website, **and silver benefits** (next page).



Closing Session Sponsor (one available) - \$1,100

- Underwrite the closing session and speaker.
- Includes: Your logo on signage and screen, recognition in the opening remarks, company website linked with online closing session promotions, **and gold benefits** (next page).



Symposium App Sponsor (one available) - \$600

- Be the exclusive sponsor of the Legal Symposium app used by all attendees throughout the event.
- Includes: Full page color ad on inside front cover of the program book, recognition in the opening remarks, **and bronze benefits** (next page).

Sponsorship Benefits

	PLATINUM \$1,250	GOLD \$1,000	SILVER \$750	BRONZE \$500
Before the Legal Symposium				
Logo on symposium webpage	X	X	X	X
Logo included in pre-symposium e-mails	X	X	X	
Recognition in pre-symposium social media posts	X	X	X	
At the Legal Symposium				
Sponsor recognition ribbon on personal name badge	X	X	X	X
Complimentary event registration to attend all sessions.	3	2	1	1
Ad in program book (full page, full color)	X	X		
Ad in program book (half page, full color)			X	
Ad in program book (quarter page, full color)				X
Recognition during Executive Director's opening remarks	X	X		
Complimentary tickets WPTA After Hours Event	3	2	1	1
Logo on signage in prominent areas of conference displaying sponsorship levels	X	X	X	X
Appreciation push through the app	X			
After the Legal Symposium				
Recognition in social media posts wrapping up symposium	X	X	X	X
Logo included on post-symposium e-mail	X	X	X	X



As a 501(c)3 organization, the Illinois Property Assessment Institute appreciates partnership and support at all levels. Sponsorships help make events like the Legal Symposium happen. The relationships built and education gained at the Legal Symposium are a benefit to the entire Illinois property tax and assessment industry.





COMMON QUESTIONS

Q: How do I pay for my sponsorship?

A: We can invoice you or email a link to pay via credit card.

Q: How do I register my complimentary attendees that come with my sponsorship?

A: The IPAI office will contact you for their names and contact information.

Q: Can a legal analyst or assistant be one of the complimentary registrations?

A: Absolutely!

Q: Who makes and pays for my hotel reservations?

A: You do. Contact the Embassy Suites by Hilton Chicago Naperville at 630-799-5900 and reference the IPAI block. Online reservations available through the IPAI website.

Q: I am a vendor who wants to attend. What does the vendor area backdrop look like and how do I order chairs, tables, power, carpet, etc?

A: You will be provided one 6 ft table, as many chairs as you need, power, and Wi-Fi. We don't bother with curtains, special displays, and all of the other trade show stuff. You are able to send as many company representatives as you would like. Our goal is for you to feel welcomed and comfortable to build relationships with current and future customers without an additional financial commitment.

Q: What if I want to ship booth and display items ahead of time?

A: First, let us know, so we can alert the NIU. Then, ship all items to your attention at this address:
NIU-Naperville
ATTN: IPAI - Your Name
1120 E Diehl Rd
Naperville, IL 60563

**If you have any questions, please contact the
Conference and Marketing Coordinator**

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