



2026

STATE CONFERENCE

March 22-27, 2026
Normal, IL

**SPONSORSHIP &
EXHIBITOR
OVERVIEW**



ShineBright

State Conference at a Glance



WHO ATTENDS THE CONFERENCE?

The Illinois Property Assessment Institute's State Conference brings together more than 350 assessment professionals from across Illinois, including township and county assessors, appraisal experts, government officials, and industry partners. Attendees represent a diverse mix of experience levels—from seasoned leaders to those new to the field—creating a dynamic environment for learning, networking, and professional growth. Vendors and sponsors play a vital role, engaging directly with decision-makers and practitioners who shape property assessment standards and practices statewide.

PURPOSE

The State Conference fosters education and collaboration in property assessment. Sponsors and vendors gain direct access to professionals, share expertise, and build valuable connections through focused sessions and networking events.

[Become A Sponsor](#)

FOUNDED IN

1958

MORE THAN

375

EXPECTED
ATTENDEES

PROMOTED TO

2,700+

PROFESSIONALS



A Message From The Executive Director



JOIN US AS A SPONSOR FOR THE 68TH ANNUAL STATE CONFERENCE!

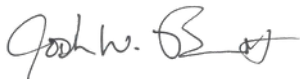
On behalf of the Illinois Property Assessment Institute, I invite you to partner with us as a sponsor for the upcoming IPAI State Conference—now in its 68th year—as we celebrate the IPAI’s 60th Anniversary. This diamond anniversary milestone will be highlighted throughout the conference, creating exceptional touchpoints for sponsors to engage with our community.

Why sponsor the IPAI State Conference?

- **Direct access to decision-makers.** You’ll connect with township and county assessors, appraisal experts, and leaders from across Illinois—the professionals who choose and use solutions in valuation, GIS/imagery, data services, appeals support, and workflow tools.
- **High-visibility moments.** Sponsor recognition appears across conference materials and programming, with built-in engagement at the Welcome Happy Hour, luncheons, extended breaks, door-prize drawings, and evening socials—engineered to maximize vendor–attendee interaction.
- **Amplified reach.** We will promote the event to more than 2,700 professionals across our statewide network, ensuring your brand reaches a broad and relevant audience.

Your support helps advance education, collaboration, and innovation in the Illinois property assessment community—core objectives of the State Conference and the IPAI’s mission.

Sincerely,



JOSH BARNETT
Executive Director

100%

OF VENDORS SURVEYED WERE
VERY SATISFIED
WITH THEIR VENDOR BENEFITS



Exhibit Hall Packages

EXHIBIT HALL HOURS: SUNDAY, 6:00–8:00 PM & MONDAY, 7:30 AM–4:00 PM

EXHIBITOR BENEFITS

| | GOLD \$1000 | SILVER \$800 | BRONZE \$600 |
|---|----------------|-----------------|-----------------|
| Complimentary Registrations to State Conference <i>*Additional vendor registrations can be purchased for \$175</i> | 2 | 1 | 1 |
| 8 ft Table in 10' x 6' Space with Electricity | ✓ | ✓ | ✓ |
| Recognition at State Conference (signage, slides, print materials) | ✓ | ✓ | ✓ |
| Recognition on conference website | ✓ | ✓ | ✓ |
| Ad in the Program | Full Page | Half Page | Quarter Page |
| Host an "Industry Insight" Demonstration | ✓ | ✓ | |
| Access to conference attendee names & emails | ✓ | | |
| Preference of booth location | ✓ | | |

Experience Sponsorships

Create lasting impressions through signature conference experiences.

EXPERIENCE SPONSORSHIPS CAN BE SECURED ON THEIR OWN,
WITH OR WITHOUT RESERVING AN EXHIBITOR TABLE.



Sunday Happy Hour | \$1,200

Kick off networking as the exclusive sponsor of Sunday's lively Vendor Hall happy hour.



Draft Beer Sponsor | \$750 (Two Available)

Pour on the fun—your brand featured on every draft beer glass and signage all week.



Monday Opening Keynote | \$2,000

Set the tone for the conference by sponsoring our headline keynote event.



Tuesday General Keynote | \$1,000

Spotlight your brand with our Tuesday keynote speaker and stage recognition.



Pre-Banquet Reception | \$2,000

Host the social hour before the Celebration Banquet—your logo leads the way.



IPAI Celebration Banquet | \$3,000

Shine as the premier sponsor of our signature banquet, with stage recognition and co-presenting honors.



After Hours Party - \$1,500

Keep the energy high—live music, late-night snacks, and your brand at the center of the fun.



Tuesday Game Show | \$600

Bring the excitement to Family Feud and group games as the night's hero sponsor.



History & Brewery Tour | \$750

We'll tour David Davis Mansion, then head to enjoy dinner and drinks in Downtown Bloomington!



Break Station Sponsor | \$800 (Two available)

Fuel the conference with snacks and drinks—your brand on signage all week.



Program Book Sponsor | \$750

Own the inside front cover of the conference program book used by every attendee.



Conference Lanyard | \$550

Put your logo in front of everyone—featured on every attendee lanyard.



Conference App Sponsor | \$900

Be front and center in the conference app, with a custom message to all users.



Notebook/Notepad | \$750

Your company's logo will appear alongside the IPAI's on a notebook for every attendee to take and use during and after the conference.

YOUR LOGO WILL APPEAR ON SIGNAGE, ONLINE PROMOTIONS & APP SESSION.

More Ways To Partner With The IPAI



REGIONAL CONFERENCE SPONSOR | \$1000 (ONE PER LOCATION)

Be the exclusive sponsor of a Regional Conference, featuring up to four simultaneous in-person courses and 120 attendees over three days. Includes your logo on all materials, event signage, and a 2-minute introduction in each class.

- ✓ Northern Regional Conference (Rockford)
- ✓ Northeast Regional Conference (Naperville)
- ✓ Central Regional Conference (Peoria)
- ✓ Southwest Regional Conference (Collinsville)

ILLINOIS ASSESSORS NIGHT AT BUSCH STADIUM

Sponsor Illinois Assessor Night at Busch Stadium and enjoy a Cardinals game from a private party suite. This unique event offers a relaxed setting to connect with clients and showcase your brand in a memorable, engaging atmosphere.

Grand Slam Sponsor (\$750): Includes one game ticket, your brand featured on all promotional materials, emails, the event website, and in-person event signage

Home Run Sponsor (\$500): Includes one game ticket and recognition with your logo on in-person event signage

E-NEWS AD FEATURE | \$200 (TWELVE AVAILABLE)

Promote your company in our monthly e-news, reaching over 2,700 industry professionals across Illinois. It's an effective way to keep your brand top-of-mind with a targeted audience in the property assessment community.

LEGAL SYMPOSIUM

Sponsor the one-day Legal Symposium and connect directly with both attorneys and assessment professionals—a unique opportunity to build relationships and showcase your brand to leaders from both fields in a single event.